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F I R S T

C L A S S

P O S T A G E

### Part 5: sunk costs

sunk costs are like when you have a museum on a hill  
no one wanted it, except some people who had to find  
a way to spend some money (DEALS made respectable)

no one voted for it, but there it is  
needing people continuously keeping it from flames.

Mike Davis wrote about Malibu that people protecting  
it from fire could instead protect the poor

those were mansions and this would be letting go  
of an art original, a congealed lump of travertine